



Familias en Acción

2014-2015 Annual Report



Familias en Acción



www.familiasenaccion.org



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Familias en Acción



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Greetings Friends and Colleagues of Familias,

The 2014-2015 year marked another great year for Familias en Acción as we continue to serve the needs of our Latino community members who experience some of the greatest health challenges. With all of the transitions and changes taking place as a result of healthcare reform, both in Oregon and across the United States, our need to do this work for our Latino community has never been more urgent.

This annual report highlights some of Familias en Acción's efforts to not only serve the needs of our community members, but to change and impact how the healthcare system delivers services to our clients. This work is critical because through a greater understanding of the unique needs and challenges experienced by Latino clients, healthcare providers can deliver care that is personal, professional, culturally responsive, and ultimately, provide a higher quality of life for those who experience chronic care conditions.

Highlights of FY15

- We completed the curriculum for 4 classes and educated over 400 people
- Sinsi Hernández-Cancio from Familias USA was our national keynote speaker for our 6th annual Latino Health Equity conference with over 300 attendees
- Patient Navigators served almost 200 clients and their many family members
- We received a two year \$100,000 grant from Meyer Memorial Trust in June 2015 to create a model for integrating community health workers into clinic settings and to develop a payment model.
- Partnerships with Providence, Project Access NOW and Impact NW created two programs: the Resource Desk in two NE Portland clinics and Screen and Intervene in SE Portland
- We completed two Board-Staff retreats using Appreciative Inquiry as a tool to engage in challenging but meaningful conversation about our strategic future

On behalf of the staff and the Board of Directors at Familias en Acción, thank you for all of your support and we look forward to what the future has to bring.

Michael Reyes Andrillon, MPA
Chair, Familias en Acción Board of Directors

Our Funders

Grants and Contracts \$249,737

- \$72,403** Health Share of Oregon | Patient Navigation for Latinos with chronic diseases
- \$50,000** Meyer Memorial Trust (1st of two years) | Community Partnership Model
- \$42,179** Impact NW | Providence Resource Desk
- \$40,000** Susan G. Komen Oregon & SW WA | Latina Breast Cancer
- \$30,705** Project Access NOW | OHP Enrollment Assistiers
- \$13,250** Project Access NOW | Providence Food Insecurity Project
- \$2,500** Compass Oncology | Patient Navigation
- \$1,200** The Leukemia & Lymphoma Society | Spanish Language Support Group

Sponsors and Donors

- \$10,000** The Providence Health & Services | Madrina de Oro Conference Sponsor
- \$5,000** Kaiser Permanente | Padrino de Plata Conference Sponsor
- \$5,000** Legacy Health | Padrino de Plata Conference Sponsor
- \$5,000** Lilly | Padrino de Plata Conference Sponsor
- Bob's Red Mill
- Cambia Health Foundation
- CareOregon
- Compass Oncology
- FamilyCare Health Plans
- Genentech
- The Leukemia & Lymphoma Society
- Multnomah County Health Department
- Northwest Health Foundation
- Oregon Health and Science University (OHSU) Knight Cancer Institute
- Oregon Health Authority Office of Equity and Inclusion
- Oregon Health Authority Transformation Center
- United Way of the Columbia-Willamette
- University of Portland

*A special thank you to Augustana Lutheran Church for their generous in-kind support.

Program Funding

Financial snapshot for July 1, 2014 to June 30, 2015

Total Revenue and Support:
\$366,081

Conference Sponsorships & Fees: \$58,658
Grants & Donations: \$307,151
Other: \$272

Total Expenses:
\$482,385

Programs & Services: \$401,812
General & Administrative: \$64,887
Fundraising: \$15,430
Other: \$256

Change in Net Assets
\$116,304

Current Net Assets
\$280,939

Josefina

“ I'm from Oaxaca, Mexico. I have breast cancer. I never expected this to happen to me. You can see other people dealing with the disease, but I never expected this to happen to me. With the help that I received from Familias en Acción, I have been able to get through my treatment.

Familias is a blessing. One of the barriers that I had was the language. There was confusion with the interpreters and not knowing what was going on.

The human connection that Familias offers makes me feel

great. I have learned to always ask questions. I learned new things and how to better manage my condition.



Patient Navigation and Support Services

199 clients navigated with
148 new clients started this year

217 contacts located in
Clackamas County - 5%
Multnomah County - 57%
Washington County - 32%
Other - 6%

Our Patient Navigator program provides support services to individuals and families diagnosed with chronic diseases such as cancer, end stage renal disease, diabetes, and hypertension. This program aims to: reduce health care costs, improve appropriate health care utilization, lower the risk of avoidable health complications, improve the quality of life through a culturally specific program, and enhance leadership skills.

Family Centered Support Services

Over 300 participant visits

Individuals diagnosed with cancer and other chronic diseases and their families attend a monthly Spanish language support group. Using a relaxed family atmosphere, that also includes children, our support groups provide psychosocial support and education about the following:

- Nutrition classes and food safety
- No cost fitness activities for home and family
- Depression and anxiety
- Skills for patient engagement
- Information about healthcare reform

Pathways Model

Pathways are steps to reduce barriers to healthcare for our clients. Each client has 1-10 Pathways.

360 pathways were opened and
200 pathways completed for clients in
CLARA database

- Alcohol and Substance Abuse
- Chronic Disease Self-Management
- Health Literacy
- Medical Referral
- Medication Reconciliation
- Mental Health
- Social Service Referral

Training for Health Professionals and Community Members

Compañía Familiar: Culturally Competent Palliative Care for Latinos

278 Latino community members served

414 Health Professionals & Community Leaders trained

Classes offered:

- 2 hour Empoderate Training
- 8 hour Train the Trainer Events
- 4 hour Health Professionals Training
- 12 hour online Training for Health Professionals

Cambia Health Foundation has funded our palliative care program “Compañía Familiar” to transform how we address care for Latinos. Palliative care ensures that patients diagnosed with severe chronic illness have access to patient centered care.

Funding from Cambia Health Foundation has provided Familias with the opportunity to develop training for health professionals which is delivered both online and in-person.

Latino Health Equity Conference (LHEC)

322 attendees

Our annual conference was held at Portland State University on June 18, 2015. The theme for 2015 was Equity in the Era of Healthcare Reform. Sinsi Hernández-Cancio, Director of Health Equity at Families USA, was our national keynote speaker for our 5th annual Latino Health Equity conference with over 300 attendees.

There were several workshops presented which provided a forum for public health researchers, policy makers, care providers, and students to engage. The participants at our conference were able to share strategies and best practices regarding health equity for Latinos.