

## 2013-2014 Annual Report



It was difficult at first when I was uninsured to get services and I had a hard time getting care. I had to talk to the social worker and my patient navigator to solve the issues. **My navigator has been helpful in my transition process** to a new insurance and working with me to be on the transplant list.

- C.V.

### Our Mission

To promote holistic family well-being for Latinos through community engagement, education, research and advocacy for social change.

## Friends and Colleagues,

This past year has been a memorable one for Familias en Acción. For us, 2014 has brought us new partners, leaders, and opportunities to continue our journey towards improving health outcomes for Latinos in our region. Our staff and board are excited about what we have accomplished so far and what is to come in the future.

This annual report highlights some of Familias en Acción's continued efforts to help improve the lives of our clients and community members. Our Patient Navigators are pivotal to our efforts as they engage with our clients on a daily basis helping navigate complex and multi-layered health systems. Our Palliative Care curriculum focuses on educating healthcare providers in delivering care that is tailored and respectful of the needs of Latino patients. Last but not least, our Latino Health Equity Conference continues to convene partners, allies, researchers, and community leaders in engaging in conversations about address health disparities for Latinos across our region.

As an organization, we are excited about future. Our Interim Executive Director, Gail Brownmiller, has been instrumental in helping our board and staff discuss, plan, and create a path for the future of our organization. Our Board of Directors is working hard to strengthen the foundations of the organization so that we can align ourselves with regional healthcare transformation efforts, continue building our leadership, and position Familias en Acción as a key player in informing discussions about Latinos in health.

For those of you who are already familiar with Familias en Acción as an organization, we look forward to the coming years and what change we can all bring together. For those of you just getting to know us, we look forward to exploring new opportunities and partnerships in order to have greater impact on the health of our community.

On behalf of the staff and the board of directors at Familias en Acción, thank you for all of your support and we look forward to what the future has to bring.



A handwritten signature in white ink that reads "Michael Reyes".

**Michael Reyes Andrillon, MPA**  
President, Board of Directors

## BOARD OF DIRECTORS

Michael Reyes, Board Chair  
Kathryn Kelley, Vice Chair  
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Ismael Meda  
Susan Rossiter

## STAFF

Gail Brownmiller  
Marie Dahlstrom  
Olga Gerberg  
Jaeme Klever  
Teresa Blanshine  
Rebecca Huntley  
Adam Merencias  
Maya Muñoz-Tobón  
Betsy Velazquez



# OUR PROGRAMS

## Patient Navigation and Support Services

Our Patient Navigator program provides support services to individuals and families diagnosed with chronic diseases such as cancer, end stage renal disease, diabetes, and hypertension. This program aims to: reduce health care costs, improve appropriate health care utilization, lower the risk of avoidable health complications, improve the quality of life through a culturally specific program, and enhance leadership skills.

On June 30, 2014 we finalized a two-year grant funded by the Oregon Medical Insurance Pool to perform navigation services for Latinos and also assist these patients by finding them new health insurance coverage through the new marketplace.

**254 clients**  
navigated with 134 new clients started this year

## Family Centered Support Services

Individuals diagnosed with cancer and other chronic diseases attend a monthly support group. Our support groups provide psychosocial support and education about the following:

- Nutrition classes and food safety
- No cost fitness activities for home and family
- Depression and anxiety
- Skills for patient engagement
- Information about healthcare reform

**330 participant visits** July 2013 through June 2014

## Pathways Model

Alcohol and Substance Abuse  
Chronic Disease Self-Management  
Health Literacy  
Medical Referral  
Medication Reconciliation  
Mental Health  
Social Service Referral

**232 pathways opened** for clients in CLARA database

## Charlas and Health Screening Events

Through our efforts, we were able to reach over 3,000 Latinos with health education offered in their communities. We coordinated with the Mexican Consulate, Multnomah County Health Clinic, Susan G. Komen Oregon & SW Washington, Promotores de Salud, and others, to reach Latinos and discuss health issues regarding breast cancer, colorectal cancer, chronic disease, and Patient Navigation services.

**3,000 Latinos** supplied with health education

## Training for Health Professionals

Compasión Familiar: Culturally Competent Palliative Care for Latinos

2 hour Empoderate Training

**139 participants**

8 hour Train the Trainer Events

**16 participants**

Cambia Health Foundation has funded our palliative care program Compasión Familiar to work with us and transform how we address care for Latinos. Palliative care ensures that patients diagnosed with severe chronic illness have access to patient centered care. Familias is developing a curriculum to train a healthcare workforce that can provide care that is consistent with and sensitive to the culture of their Latino patients and to increase

the number of Latinos accessing palliative care services. Community education will empower Latinos to become more active in their healthcare.

## Culturally Competent Training for Health Professionals

Additional funding from Cambia Health Foundation has provided Familias with the opportunity to develop training for health professionals which is delivered both online and in-person. Continuing Education Credits are offered through the California State University Institute for Palliative Care.

## Latino Health Equity Conference (LHEC)

**300+ attendees**

Our annual conference was held at Portland State University on June 13, 2014. The theme for 2014

was Strategies for the Prevention and Reduction of Childhood Obesity.

There were several workshops presented which provided a forum for public health researchers, policy makers, care providers, and students to engage. These 300 participants at our conference were able to share strategies and best practices regarding health equity for Latinos.

## Community Health Education

Tomando Control de Su Salud | April – June 2014

**90% Completion Rate**

The Stanford Chronic Disease Self-Management Program is a six-week course taught in Spanish that educates and encourages Latinos to manage their chronic illness. The Familias en Acción staff, partners, and community

members completed the training through the Stanford School of Medicine.



# PROGRAM FUNDING

## FINANCIAL SNAPSHOT

July 1, 2013 - June 30, 2014

Total Revenue and Support

**\$539,312**

Event Fees

**\$10,686**

Grants

**\$527,747**

Interest Earned

**\$879**

TOTAL EXPENSES

**\$529,882**

PROGRAMS & SERVICES \$493,462

GENERAL & ADMINISTRATIVE \$36,420

FUNDRAISING \$0

TOTAL NET PROFIT

**\$9,430**

## OUR FUNDERS /// SPONSORS & PARTNERS

Bob's Red Mill  
California State University Institute of Palliative Care  
Cambia Health Foundation  
CareOregon  
EstrellaTV  
FamilyCare Health Plans  
Health Share of Oregon  
Kaiser Permanente Northwest

Kaiser Permanente Center for Health Research  
Legacy Health  
The Leukemia & Lymphoma Society  
Lilly  
Multnomah County Health Department  
Northwest Health Foundation  
Oregon Health and Science University  
Oregon Health Authority  
Oregon Medical Insurance Pool

Oregon's Health CO-OP  
PacificSource Foundation  
Planned Parenthood  
Portland State University  
Project Access NOW  
Riverview Community Bank  
Susan G. Komen Oregon & SW Washington  
University of Portland