

Familias en Acción

2016-2017 Annual Report







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Greetings to our Familias en Acción Supporters and Friends,

This past year has been both incredibly challenging and formative for our organization. We continue to experience and witness the uncertainty our Latino community faces as our current administration considers cutting key immigration, health, and education policies which many of our community members benefit from. While these debates rage on, our communities are taking to the streets to express their frustrations and our non-profit partners work hard to keep up with the growing needs of our clients. We also see leaders not only pushing their policy agendas forward but in some cases, winning efforts that create new opportunities for our community. We see local efforts to ensure our children are taken care of by our health systems and local governments step up and say they will stand up for our most vulnerable communities.

Highlights of FY17

- Published the Implementation Guide for the Community Partnership Model with Kaiser Permanente with continued funding from Meyer Memorial Trust, The Collins Foundation, Oregon Community Foundation, and the Kaiser Permanente Community Benefit program
- Received training on the CDC Diabetes Prevention Program and began teaching a class in Spanish with the Lifestyle Medical Group
- Received a \$60,000 grant from the City of Portland to enhance our diabetes classes and to hire an Education Coordinator
- Developed two new online classes for palliative care, one for older adults with chronic illnesses and one for working with children
- Assisted Multnomah County Health Department with two Spanish language focus groups testing new language around the issue of obtaining colonoscopies

Familias en Acción has been working hard to develop new ways of working with our health systems to ensure the best care for our clients and community. We have tested and piloted new models that bridge the gap between healthcare and the growing presence of Community Health Workers. We continue to convene our community partners and allies with critical topics such as Culturally Appropriate Aging Care for Latinos through our Latino Health Equity Conference. And just as importantly, our Familias en Acción staff stand side-by-side with our clients through some of their most challenging health crises and through their recoveries. We are proud to highlight some of our accomplishments and milestones of the last year in this report to you. Thank you.

Mull by Michael Reyes Andrillon, MPA

Chair, Familias en Acción Board of Directors

Grants and Contracts

New Grants & Contracts \$259,921

\$70,000 The Collins Foundation

\$60,000 City of Portland

\$54,996 Susan G. Komen Oregon & SW Washington

\$49,925 Kaiser Permanente

\$25,000 Oregon Community Foundation

\$16,250 Multnomah County

Continuing Multi-Year Grants \$254,017

Sponsorships

\$5,000 Regence

\$5,000 Kaiser Permanente

\$5,000 Legacy Health

\$5,000 Providence Health & Services

\$3,500 Lilly

- CareOregon
- Cascade Aids Project
- Central City Concern
- FamilyCare Health
- Genentech
- KUNP Univision
- Multnomah County Health Department
- NW Health Foundation
- NW Natural
- OHA Office of Equity and Inclusion
- OHSU Knight Cancer Institute
- Riverview Community Bank

Program Funding

Financial snapshot for July 1, 2016 - June 30, 2017

Total Revenue and Support

\$607,153

Foundation Grants \$154,996 Program Service Revenue \$131,027 Registration Fees \$18,770 Sponsorships \$35,150 Contributions & Other \$13,193 Net Assets Released

Total Expenses

Multi-Year Grants

\$254,017

\$549,643

Program Services \$508,834 Management & General \$35,345 Fundraising \$5,464

Change in Net Assets

-\$196,507

Net Assets, End of Year \$293,771

Josefina's Story

Josefina was diagnosed with breast cancer 3 years ago.

Herfamily was referred to Familias en Accion to find community support and connect with community agencies. Josefina was concerned about how to pay for treatment and where to go for assistance. Adam, a Patient Navigator, was able to visit Josefina in her home and talk to her about services available in the community.

The first step was to connect Josefina with Project Access Now to help her continue with

getting medical services. The second part was connecting Josefina with the monthly support group at Familias to meet other women who were facing a similar situation. Josefina was also connected with a speaking cancer survivor who provided Josefina with encouragement and support. She was able to complete her treatment with the support of her family and church.

*Josefina is pictured on the cover.

Josefina is actively talking to other women in her church and in the community about her journey and the importance of getting a mammogram. She was able to attend her first Race for the Cure this year with her three children. Josefina also participates in a number of health education classes in the community and helps other women who are facing a similar situation by sharing her story.

^{*}A special thank you to Augustana Lutheran Church for their generous in-kind support.

Patient Navigation and Support Services

184 New Patient Families served this year

Our Patient Navigator program provides support services to individuals and families diagnosed with chronic diseases such as cancer, end stage renal disease, diabetes, and hypertension. This program aims to: reduce health care costs, improve appropriate health care utilization, lower the risk of avoidable health complications and improve the quality of life through a culturally specific program.

8th Latino Health Equity Conference



300+ Conference Attendees

The 8th Latino Health Equity Conference was held on June 20, 2017 with a theme of Culturally Appropriate Aging Care for Latinos. Our keynote speakers were Dr. Fernando Torres-Gil and Dr. Dulce Cruz Oliver, with over 300 people in attendance.

Education for Health Professionals and Community Members

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Familias en Accion has significantly enhanced its educational offerings this year with the hiring of Sandra Hernandes, our Education Coordinator.

We offer 8 classes for our patients and family members, which include:

- Empoderate Empowerment
- Diabetes Self-Management
- Chronic Disease Self-Management
- Un Abrazo Cancer Education
- Seed to Supper Growing Vegetables
- Walk with Ease Exercise
- Diabetes Prevention Program
- Powerful Tools for Caregivers

For our health professionals:

- Care of Latinos with Serious Illnesses:
 A Palliative Approach (online & in person)
- Care for Older Latino Adults:
 A Palliative Approach
- Care for Latino Children:
 A Palliative Approach

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We have served hundreds of patients, families and health professionals this year!